

CONNECT DATING

Find Love That Lasts – Welcome to Connect Dating

Connect Dating isn't just another dating app – it's a relationship platform built for people who want *real* connections, not just casual encounters. We believe love starts with genuine compatibility, so our platform goes beyond photos and swipes.

Here's how we're different:

- **Compatibility First** – Every profile displays a Compatibility Score, showing exactly how well you match based on personality, values, and lifestyle. No more wasting time on people who aren't truly aligned with you.
- **Verified Members Only** – Every user is identity-verified through photo ID and a live selfie check. No fake profiles. No scammers. No catfish. Just real people looking for real relationships.
- **Get to Know Them Before the First Date** – Our platform is designed like a social community, letting you interact, share, and chat before meeting in person. Build trust and chemistry naturally.
- **A Safe Space for Authentic Connections** – We've created an environment where honesty, respect, and meaningful conversation come first.

Whether you're searching for a lifelong partner or simply want to meet someone who truly understands you, Connect Dating helps you find love built on compatibility, trust, and authenticity.

Connect Dating – Your Last First Date Starts Here

www.connectdating.net

The Online Dating Industry

The global online dating application market size was valued at USD 7.939.2 billion in 2022 and is projected to reach USD 14.42 billion by 2030

The Top Competitors

1. Tinder (Owned by Match Group) 9.6m subscribers \$1.94B in 2024 Revenue
2. Bumble 2.8m subscribers \$1.07B in 2024 Revenue
3. Hinge (Owned by Match Group) 1.7m subscribers \$550m in 2024 Revenue
4. Plenty of Fish (Owned by Match Group) 500,000 subscribers \$208m in 2024 Revenue
5. Badoo (Owned by Bumble) \$205m in 2024 Revenue

Connect Dating – Competitive Advantages

(1) Real Identity & Safety First

- **Problem with others:** Most major apps (Tinder, Bumble, etc.) rely on minimal verification. Fake profiles, catfishing, scams, and bots remain persistent.
 - **Connect Dating edge:** Mandatory **photo ID + selfie verification** for *all* users before joining. No bots, no scammers, no fake accounts. This instantly increases user trust and retention.
 - **Investor hook:** Higher trust = higher engagement = better monetization and longer LV (Lifetime Value) per user.
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(2) Compatibility-First Matching

- **Problem with others:** Most apps push superficial swiping, which leads to endless matches that fizzle.
 - **Connect Dating edge:** Shows **compatibility percentages** up front, based on user data. Users can see instantly if someone is an 80% match (worth pursuing) or 20% (probably not).
 - **Investor hook:** Increases match quality → fewer ghosted conversations → higher satisfaction → lower churn.
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(3) Social Platform Hybrid

- **Problem with others:** Apps like Tinder and Bumble are transactional—match, chat, meet, done. They don't create long-term community.
 - **Connect Dating edge:** Functions like a **dating-focused social network**—users can interact, post, comment, and get to know each other before even deciding on a date.
 - **Investor hook:** This “relationship incubator” approach creates *stickiness*, keeping users active for months, not days.
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(4) No Casual-Only Culture

- **Problem with others:** Many mainstream apps are known for hookups, not relationships, which alienates serious daters.
 - **Connect Dating edge:** Explicitly designed for **serious, long-term relationships**—a premium niche underserved by swipe culture.
 - **Investor hook:** Strong positioning in a high-value segment willing to pay for quality.
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(5) First Mover “Quality Over Quantity” Position

- **Problem with others:** The industry is flooded with “more matches” marketing, but that often means *worse* matches.
- **Connect Dating edge:** Positions itself as “*The Safe, Real, and Compatible Dating Platform*”.
- **Investor hook:** Niche targeting avoids competing head-to-head on advertising spend with billion-dollar giants.

Connect Dating Vs. Top Dating Apps - Comparison Chart

	Feature / Benefit	Connect Dating	Tinder	Bumble	Hinge
1	Mandatory Photo ID Verification	✔ Yes - All users verified by ID + selfie	✘ Optional (not required for all users)	✘ Optional (only for suspicious activity)	✘ No universal ID requirement
2	Compatibility Percentage Matching	✔ Yes - Visible before chatting	✘ No	✘ No	✘ No (relies on prompts)
3	Social Network Style Interaction	✔ Yes - Posts, comments, likes	✘ No	✘ No	✘ No
4	Focus on Serious Relationships	✔ Yes - Long-term intent	✘ Primarily casual	⚠ Mixed - casual + serious	✔ Claims long-term focus
5	No Fake Profiles / Bots	✔ Yes - Strict verification	✘ Common issue	✘ Common issue	✘ Common issue
6	Unique Positioning	✔ 'Safe, Real & Compatible' niche	✘ Swipe-first casual	⚠ Women-message-first branding	⚠ 'Designed to be deleted' brand

Why Should the Influence Group Partner with Connect Dating?

1. Market Gap

- The \$8B+ global dating app market is dominated by a few players who prioritize scale over safety and quality.
- Rising concerns over **dating app safety, user burnout, and authenticity** are creating a **demand gap for a platform like Connect Dating.**

2. High LV (Lifetime Value) Potential

- Higher trust & better matches → longer subscriptions and higher willingness to pay for premium tiers.

- Lower churn means better unit economics vs. mainstream swipe apps.

3. Differentiation = Lower CAC (Lower Customer Acquisition Cost)

- Word-of-mouth among serious daters and safety-conscious singles can lower acquisition costs.
- PR and **Influencer Marketing Campaigns** can position Connect Dating as “the safe haven for real relationships.”

4. Scalable Monetization

- Subscription tiers for enhanced compatibility tools, profile boosts, and verified premium badges.
- Potential to integrate events, offline meetups, and partnership services (relationship coaching, travel, etc.).

5. Exit Potential

- If Connect Dating captures even **1%** of the North American online dating market, it becomes a viable **acquisition target** for Match Group, Bumble, or niche-focused PE firms looking for safe dating platforms. As a membership-based tech company, Connect Dating could easily receive a 5X – 10X+ Market Valuation. If we reach \$100,000,000 in revenue that would have a market cap of \$500m - \$1B+
- Additionally, Connect Dating could make a public offering, and all partners would see a dramatic increase in share pricing.

The Influence Group Offer

- All Influence Group Partners will be provided with an affiliate link. If you choose to market Connect Dating, then you'll be asking people to use your link to create a membership. Anytime someone uses your link to create a membership you'll earn 10%. Memberships sell for \$17.99 per month or a lifetime membership for \$129. Our focus will be to sell the \$129 Lifetime access. You'll earn \$12.90 per membership.
- If we as the Influence Group sell \$1,000,000 worth of Connect Dating Lifetime Memberships. (only 7752 memberships), the Influence Group will own 10% of Connect Dating.
- If we as the Influence Group sell \$2,500,000 worth of Connect Dating Lifetime Memberships (only 19,379 memberships), The Influence Group will own 17.5% of Connect Dating.
- If we as the Influence Group sell \$5,000,000 worth of Connect Dating Lifetime Memberships (only 38,760 memberships), The Influence Group will own 25% of Connect Dating.
- If we sell over \$10,000,000, we'll also receive an additional 5% Royalty on all Sales

These Milestones need to be closed before December 31st, 2025.

Why Join Now

- The online dating industry is booming—and ripe for disruption.
 - Connect Dating's **trust-first approach** is exactly what frustrated daters are looking for.
 - By joining early, you maximize your commission earnings and equity stake.
 - All milestones must be hit by **December 31, 2025**—and the sooner we start, the faster we win.
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Your Next Step:

1. **Join The Influence Group for free** today.
2. **Invite your creator friends**—the more of us, the bigger the impact.
3. **Start promoting Connect Dating** using your affiliate link and watch your commissions and equity grow.

Together, we're not just promoting an app. We're building a new movement—while becoming part of ownership as a result.